

# SIDE LIGHTS



SANTA ROSA

REGIONAL GROUP

HORSELESS CARRIAGE CLUB  
OF AMERICA

*December 2014*

*January 2015*

**The Santa Rosa Regional Group  
Of the  
Horseless Carriage Club Of America  
P. O. Box 3993, Santa Rosa, CA 95402**

*Dedicated to stimulating interest in antique automobiles and promoting interclub good will*

**OFFICERS, DIRECTORS & NON-BOARD POSITIONS FOR 2014**

<b>President</b>	GUY SMITH 4015 FREI RD. SEBASTOPOL, CA. 95472	829 1370
<b>Vice President</b>	GAIL SHAW 1980 WOOD RD. FULTON CA. 95439	569-9511
<b>Secretary</b>	STAN RAMONDO 7020 BAKER LANE, SEBASTOPOL, CA. 95472	823-3594
<b>Treasurer</b>	DONNA JONES 4936 HESSEL RD. SEBASTOPOL, CA. 95472	823-2310
<b>Membership Chair</b>	AL TRAVERSI 2301 MOONLIGHT WAY, SANTA ROSA, CA. 95403	544-5711
<b>Directors At Large</b>	BILL SCALES 2244 JULIET DR. SANTA ROSA, CA. 95409 DON JOHNSON 1818 MALDEN LN. PETALUMA, CA. 94954 JOHN PEARSON P.O. BOX 58 FORESTVILLE, CA. 95436	526-4943 782-0229 887-1866
<b>Tour Chair</b>	WAYNE SIMONI 789 FURLONG RD. SEBASTOPOL, CA. 95472	823-1637
<b>Sunshine Lady</b>	LINDA PEARSON, P.O. BOX 58 FORESTVILLE, CA. 95436	887-1866
<b>Newsletter Editor</b>	JAY WHITED 8045 WHITED RD. SEBASTOPOL, CA. 95472	823-3816
<b>Special Events Coordinator</b>	MYRNA TRAVERSI 2301 MOONLIGHT WAY SANTA ROSA, CA. 95403	544-5711
<b>Historian</b>	STAN RAMONDO 7020 BAKER LANE, SEBASTOPOL CA. 95472	823-3594
<b>Webmaster</b>	WAYNE SIMONI 789 FURLONG RD. SEBASTOPOL, CA. 95472	823-1637
<b>Honorary Members</b>	GLADYS MATOVICH                      KATHY SMALL & FAMILY	

A non-profit organization, The Santa Rosa Regional Horseless Carriage Club was chartered on September 23, 1955. Monthly meetings are currently held at members' homes or at a local restaurant on the 3<sup>rd</sup> Thursday of each month at 7 p.m. unless otherwise notified. Members are notified of the meeting dates and events by the **SIDE LIGHTS**, the Club's monthly newsletter. Guests are welcome at all meetings.

**THE SIDE LIGHTS** was first published in July 1959 to inform members of meetings and current events. It is mutually exchanged with other **HCCA** Regional Groups and is circulated to paid members, National **HCCA** Directors, **HCCA** Gazette Editor and paid advertisers. Opinions expressed by **THE SIDE LIGHTS** contributors are not necessarily those of The Club. Materials to appear in **THE SIDE LIGHTS** must reach the Editor by the third of each month as much as possible in order to be publicized in a timely manner.

- NOTES:** (1) National **HCCA** membership is a mandatory pre-requisite to any Regional **HCCA** Group membership. However it is not necessary to own a pre-16 vehicle.  
(2) Other **HCCA** clubs may reprint any material contained herein for their use.

## 2014 SANTA ROSA H.C.C.A. ACTIVITY CALENDAR:

DATE:	EVENT:	COMMENTS:
DUES:	S.R.H.C.C.A \$35.00 DUES ARE DUE AT THE YEAR END	SEND TO: HCCA C/O: DONNA JONES, 4936 HESSEL ROAD., SEBASTOPOL, CA. 95472
DEC.	MEETING OR PHONE CALLS?	NEW & OLD BOARD - SELECT OFFICERS
JAN. 18 SUNDAY.	INSTALLATION DINNER SOCIAL @ 2 P.M.; DINNER @ 3 P.M.	AT THE UNION HOTEL, OCCIDENTAL SEE FLYER IN THIS ISSUE OF SIDE LIGHTS
NOTES:	LET JOHN PEARSON @ 887-1000 KNOW OF ANY CHANGE, CORRECTIONS OR ADDITIONS TO THIS EVENT CALENDAR	CALENDAR IS SUBJECT TO CHANGES - SEE CURRENT MONTH OF SIDE LIGHTS FOR ANY CHANGES..
NOTE:	PLEASE ADD OTHER CAR ACTIVITIES/DATES	

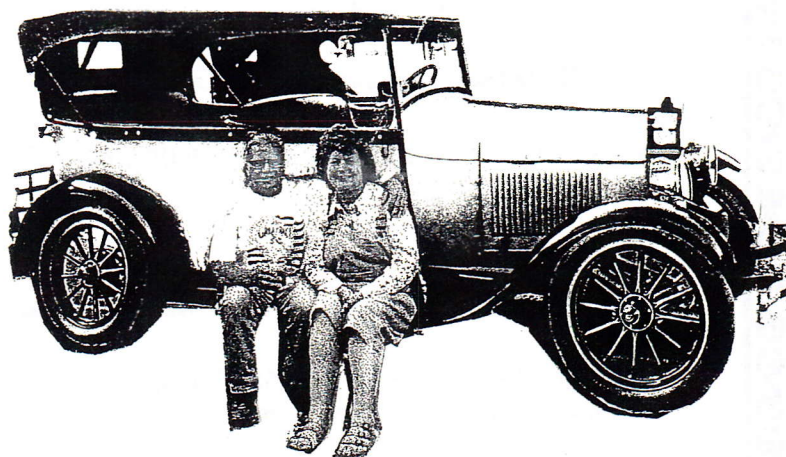
DATE: 12/7/2014

### Myrna L. Traversi

76, passed away on December 2, 2014, peacefully, with her loving husband, Al, and son and daughter by her side. She was born August 22, 1938 in Saint Helena, where she grew up and learned how to play the piano. In 1954 she met the love of her life at The Midway Dance Hall in Santa Rosa. She moved to Sonoma County in 1957 when she married Al and raised her family in Santa Rosa. She was brilliant with bookkeeping and worked for car dealerships, CPA firms and her last job was at the Santa Rosa Junior College November 3, 1986 through August 31, 1999. She and her husband had many hobbies, which always included being around many great friends. It started out with the boat club, water skiing and camping. As she grew older, she became interested in classic cars. Myrna and her husband, Al, have a collection of antique cars. Myrna loved to organize car tours, researching the beautiful back roads and the best lunch spots. She also put her great love of travel to work organizing several trips to Switzerland, a country she dearly loved, for family and friends. Christmas sing-a-longs with her playing the piano and backyard

barbecues in the summer with family and friends were a large part of her life.

Myrna Traversi is survived by her husband, Al Traversi, her son Stephen Traversi and daughter-in-law, Michelle, her daughter, Sienna Paiz and son-in-law, Dave and her three grandsons, Matthew and Jacob Traversi and Andrew Paiz. She is also survived by her siblings, Doreen, Ken and Evelyn.



*Al + Myrna*

# SRHCC ANNUAL INSTALLATION DINNER

WHERE: The Union Hotel  
In the Pizza Dining Room  
Occidental, Ca.

WHEN: Sunday, January 18, 2015 Social @ 2 p.m. Dinner @ 3 p.m.

MENU: THE UNION HOTEL APPETIZER:

Roasted Garlic & Caramelized Onion Pizzettas

DINNER MENU:

Bruschetta

Local Garden Salad

Pesto Cheeze Tortellini

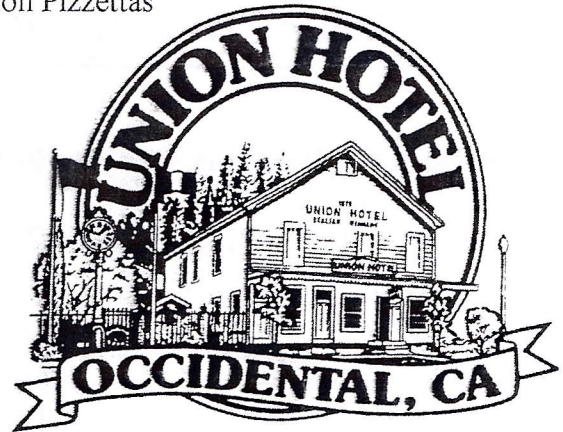
Ravioli w/Meat Sauce

Roasted Chicken

Roasted Root Vegetables

Coffee or Tea

Spumoni Ice Cream



**\$32/ person including tax and Gratuity**

For those who care for it, wine will be served at the table by our waitress, compliments of SRHCCA.

**NOTE: Please RSVP by January 10th with check made out to SRHCCA and mail it to:**

John Pearson P.O. Box 58 Forestville, Ca. 95436  
RSVP by phone: (707) 887-1000

## The Closed Car Era

*Distinctive Closed Models and Artistic Paint Jobs  
Introduced at Silver Jubilee Show*

"A CLOSED car show." That is the way two dealers characterized the Silver Anniversary automobile show held at New York, January 3 to 10.

Literally this was not true, but certainly the annual exhibits are slowly heading in that direction. Ten manufacturers exhibited closed cars only. Of the body styles in the show, 180 were closed jobs and 82 open.

The "Coach" at last comes to its own as a practical closed car. In the total of 144 closed cars of 4-5 passenger capacity at the show 26 were of the coach type. Eighteen of these were called coaches by the manufacturer and 8 were given different names, such as brougham, coach-brougham, club-coupe, 2-door sedan, etc.

There is much in the present coach design that is commendable. Not only has it made possible a closed job approximating, if not equalizing, the price of an open car, thus revolutionizing the closed car price factor, but it has also presented a model which adapts itself comfortably to family use. It is the ideal car for the mother who wishes to put her children in the back seat, making it impossible for them to get out, while she drives. The wide doors (34 to 36 in.) are certainly desirable and the tall man can sit in the rear without ruining his high silk hat.

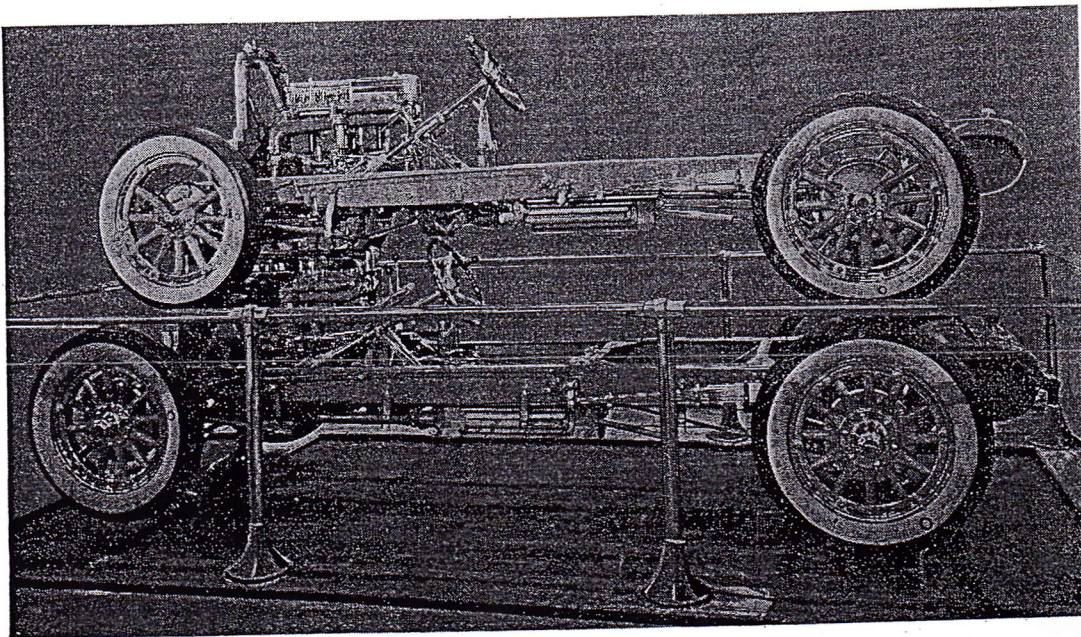
The soft top of the coach points to a reduction in body weight.

It is not at all likely that the open car will pass out of the picture. Much can still be done to give it the flavor of the closed car, such as has been accomplished in the new Studebaker permanent top runabout. The light glass enclosure for the open model is a practical and effective means of converting the summer car for winter use.

### Mother-in-Law Seats

There was a surprising number of rakish sport models at the show with the rumble or mother-in-law seat on the rear deck. A novel feature is found in the curtain communication which permits the occupants in the front to converse with those in the rear. The great majority of the models were equipped to carry lots of luggage such as golf bags and satchels.

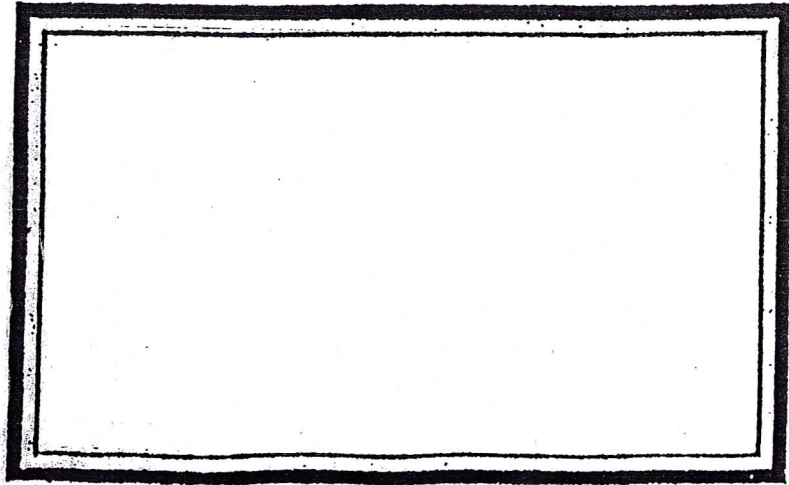
This will undoubtedly be a paint year. The introduction of pyroxylin finish and the strides made in paint application which cut down the time of doing the job, expressed itself in a variety of beautiful two-tone schemes at the Show. Never before has there been such a variety of colors with artistic striping and moulding.



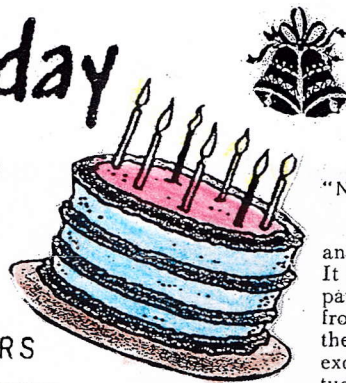
Buick's double-decked chassis. This novel mounting permitted the visitor to instantly compare the units of the two models

H. C. C. A. Santa Rosa  
 P. O. Box 3993  
 Santa Rosa, CA 95402

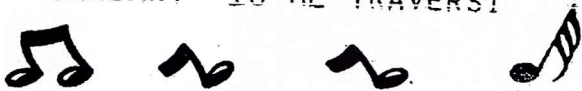
Happy BIRTHDAY



Happy Birthday



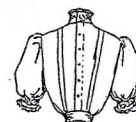
DECEMBER 4 MARK CHILDERS  
 DECEMBER 10 THERESA NELSON  
 DECEMBER 26 JANE CHILDERS  
 JANUARY 10 AL TRAVERSI



Happy Anniversary



DECEMBER 14 MAURY & THERESA NELSON



A CHRISTMAS BLOUSE THAT GIRLS CAN MAKE

THE LADIES HOME JOURNAL  
 DECEMBER 1906

2344.

"Nothing is More Dainty Than Hand-Run Tucks"

IN THE first model the material should be tucked before the waist is cut out; the pattern is No. 2344 and is supplied in seven sizes, from 32 to 44 inches bust measure. It is especially adapted for use with the unmade, embroidered blouse patterns shown in the shops, which may be bought at prices ranging from two to ten dollars and more. This model offers opportunity for the girl who embroiders, as the plainest sort of design would make an excellent showing. Nothing is more dainty and refined than hand-run tucks on a waist; and in this model, if, with the hand embroidery, there be combined tiny hand-run tucks, the result will be charming and the expense but small.

In case embroidery be not desired, development of this pattern 2344 along other lines is quite simple. For instance, there may be introduced, by application, motifs of real or imitation Irish crochet or Cluny lace; or the application of Valenciennes or Cluny insertion in such a manner as to form a bowknot. For some time past Cluny has filled an important place in the trimming of lingerie waists. This lace is effective; and often very beautiful results are achieved by the combination of both Cluny and Valenciennes laces with a bit of hand embroidery. The cost of the model will depend upon the materials employed and the style followed.

